



# THE CHINOOK ADVANCE

Vol. 18

Chinook, Alberta. Thursday, April 5, 1934

No. 51

## Just Arrived

New shipment of ladies' and childrens silk, lysle and cotton hose. Ladies Dresses.

Mens Bib and Pant Overall's  
Steele Brigg, McKenzie and Pikes Seeds

For Bargains in Groceries See Our Circular

## Acadia Produce Company

### : Local Newslets :

Miss Mae Todd motored to Calgary on Monday.

Mrs. E. C. Elford had her tonsils removed, at the Cerebral hospital, last week.

Miss B-wd is spending the holidays with her sister, Mrs. A. V. Youell.

Miss Parker left on Friday for her home at Medicine Hat, where she will spend the vacation.

The Misses Irene and Doris Marcy are spending the vacation at the home of their parents, Mr. and Mrs. N. F. Marcy.

Mrs. Roy Johnston (nee Fae Robinson) teacher of the primary room, is spending Easter week with her husband, at the farm.

Mr. and Mrs. C. E. Neff and two daughters of Hanna, were Chinook visitors over the week end. Mr. and Mrs. Neff and Miss Audrey were guests at the Turple home, and Dorothy was guest of Miss Marjorie Lee.

Albert Marr who has been in the Olds district for some time, returned to Chinook last week.

Miss Muriel McIntosh is spending the Easter vacation with Miss Ethel Young.

M. T. Norden is spending the Easter vacation at Calgary.

Miss Betty Milligan is visiting at Hanna for a week or two, the guest of Mrs. S. H. Smith.

Mr. and Mrs. Walter Anderson, Heathdale, were town visitors on Saturday.

Miss Estella McKinnon, who is attending high school at Hanna, spent the week end with her parents' at C-Idholme.

Mrs. Flater and son, Clifford arrived here on Sunday from Brooks. Mrs. Flater will visit for a few weeks with her mother, Mrs. K. N. Wyhre.

Vincent Rideout and friend, spent the week end with his parents, Mr. and Mrs. C. W. Rideout. He returned to his school, New Brigidon, on Tues.

Mr. Neil Callaghan and family who moved from here to the north country, returned last week and has moved on the Procter farm, about four miles from town.

Mr. and Mrs. Milligan and baby, of Edmonton, arrived here this week, and will take up residence here, for the summer months.

Mrs. Bull-ck, of East Coulee, is visiting at the home of her sister, Mrs. Chas. Bennett.

Nash Coffee, 2 lbs.	55c	Tea, per lb.	45c
Toilet Soap 4 bars	22c	Lemons, per doz.	35c
Laundry Soap, 6 bars	22c	Tomato Catsup, 2 tins	23c
Lettuce, per head	11c	Pot Roast young beef lb	8c

We Pay The Highest Market Prices For Farm Produce. Also Horse Hair and Hides.

## CHINOOK MEAT MARKET

## Printing

LETTERHEADS  
ENVELOPES  
STATEMENTS  
TICKETS  
POSTERS  
HAND BILLS

Remember, we can fill all your requirements in the line of printing.

The Advance

## Is Poverty Changing Our Tastes & Appetites?

By Bert Hoffman

What is the history of the human appetite?

How often have seething millions of people in the past changed their basic diet through war, crop failure, disease, changing climatic conditions, migration, sheer necessity?

Will our high power salesmanship be able to change the Hindu diet from its unmemorial rice and curry to beef steak and potatoes? Will our high salaried commercial agents in China and Japan be able to create a new taste, a new diet, in those age old civilizations?

Is the Canadian appetite itself, this proud, lusty, human thing of which we boast, changing under our very eyes?

The Dominion Bureau of Statistics has just issued a bulletin showing that Canadians, provincial beef eaters themselves, ate 10 1/2 pounds less of beef per capita in 1932 than 1923. This is an alarming gastric revelation. This grand total change in the beef ration among ten and a half million Canadians amounts to 110,000,000 pounds. At 500 pounds per carcass this is a reduction of 200,000 head of cattle consumed by our population annually, since 1923. This number of cattle constitutes a sizable herd itself.

Are we being conquered by vegetarian propaganda, by the peanut butter cranks, by the lettuce salad sissies, by the nut crackers, by the "apple a day" preachers, by the beekeepers, by the sugar trust, by the versatile and intriguing dietitians who write in our newspapers and magazines for so much per line?

During the same period, from 1923 to 1932, the consumption of cheaper meats—poultry, pork, fish, mutton, increased somewhat. We ate more rutabagas and potatoes, also, the ancient fare of famine and poverty.

Farm butter, eggs, cream and cheese fell so low in price that these delicate foods also crowded the bulky beef of

our forefathers still further into the outer darkness.

In the taste of the rugged Canadian being reduced from its once many and eager beef-lust to the effeminate level of the pink tea lettuce sandwich and the womanish appetite for layer cake and lemon squash?

In 1929 the average of beef consumption in Canada was 66.37 pounds per capita. In 1932 our gastric lustfulness was satisfied with a mere 56.02 pounds, each. And this falling from gastric grace in face of the emboldened fact that we had in Canada during those years about 8,000,000 head of cattle. Our stomachs are shrinking, our pockets, there is no doubt about it. If we won't eat beef ourselves how are we to market our cattle? If we won't eat an example of increasing beef appetite among ourselves how are we to teach the rice eaters of the orient that our diet of beef and potatoes is the most manful, the most muscle-building?

But upon deeper research the bald facts belie the food faddists. It is, after all, not a gastric change; it is, in fact, a change in the social conditions of bulging fullness to one of flabby, pitiful, yawning emptiness. In thousands of homes in the country. This northern latitude craves the heat from beef tallow. It gives human beings a healthy, eager, simple appetite for heat generating and fat building foods. Beef will never go out of diet lists. And the statistics will right themselves again, once poverty flees the land.

The Canadian appetite is not changing. The Canadian pocket has already been changed from a happy condition of bulging fullness to one of flabby, pitiful, yawning emptiness.

This northern latitude craves the heat from beef tallow. It gives human beings a healthy, eager, simple appetite for heat generating and fat building foods. Beef will never go out of diet lists. And the statistics will right themselves again, once poverty flees the land.

## 15 Cent Payment is Made by Wheat Pool

Alberta Wheat Pool announces that arrangements have been completed for the distribution of an interim payment of 15 cents a bushel of wheat delivered to the 1933 voluntary pool. Cheques will be mailed to pool members concerned during the week end.

The initial payment schedule of 35 cents, basis No. 1 northern in store Vancouver, in effect since the first of the present crop season will be increased to the extent of 15 cents on all grades of wheat until otherwise altered on deliveries made on pool basis after March 1, 1934.

The payment has been made on the basis of delivery checking coupons submitted.

## Young Peoples Bridge Club Holds Meeting

The young Peoples Card Club was held at the home of Mrs. Guss this week. The prize winners being Miss Marjorie Lee and Mr. Harry Johnston. Owing to there being a show at Cerebral next Wed. it was decided to hold the Card Club next Monday instead of Wed., the regular night at Miss Ottos home.

Verna Murray gave a party on Thursday, in honor of Peggy Lou Lawrence, who is leaving shortly with her parents for Red Deer. All the little friends report having had a most wonderful time. The table was beautifully decorated. Many games were enjoyed, by all.

LUCKY 13  
**DANCE**  
IN  
Chinook Hotel  
Fri. Apr 13

Benson's Hanna Orchestra  
Come And Enjoy Yourself

## Eloping in Airplane Will Be Modern Way

LONDON, England April 2.—Gretna Green, the world famous elopement village in Dumfriesshire has decided to modernize run away weddings. Hitherto whenirate parents, defied by up-to-date flughters, refused their consent, the young Lochinvars leaped in to their sport cars and carried off the bride-to-be at 80 miles an hour across England. Now they will do it by air, providing one of the party has gone through the preliminary precaution of living for a requisite qualification period in Scotland. Gretna Green has arranged to provide itself with an airframe so that lovers having reached the smithy at 150 miles an hour, can land there and be wed in two turns of the propeller. Moreover the first flying sweethearts to swoop down on the new airframe will be given a free some wedding present and a hand marriage over the anvil. Richard Remmison, present smith and former Tyneside Methodist preacher announces that during the past six years he has married 1,700 couples. With the added inducement of the airport he believes he will have a record rush at Whit sunside. At all events, the newspapers forecast a record wedding year for Britain in consequence of the return of relative prosperity.

## Alberta's Wheat Control

With party lines broken, the Alberta Legislature gave second reading to the government's wheat control bill. The vote was 47 to 6. Supporting the Farmer Government forces were five Conservatives, three Labor, three Independent, with four Liberals who "broke" from their group. Remaining Liberals in the house provided the opposition.

The bill, similar in pattern to the ones before the Manitoba and Saskatchewan Legislatures, provides for carrying out Alberta's share of the London wheat agreement if the Government finds proclamation of the bill necessary.

## Chinook Trading Company

COFFEE, our special, per lb.	23c
White Laundry Soap, 6 bars	23c
BEETS, firm and moist, 8 lbs.	23c
PRUNES, California, 50-60s 2 lbs.	23c
RASPBERRIES, No. 2 tins, heavy syrup	23c

## Now

Is the time to bring in your  
**Welding & Vulcanizing**  
jobs and they will be ready when you need them

## COOLEY BROS.

RADIO HEADQUARTERS  
Phone 10 Chinook, Alberta

Are  
The Goods  
That You Buy  
ADVERTISED?

Advertisements  
Are A Sure  
GUIDE  
to Value

Merchandise must be good  
or it could not be  
Advertised.

BUY  
Advertised  
GOODS

# ORANGE PEKOE BLEND "SALADA" TEA

"Fresh from the Gardens"

## A Tired, Worn Out Woman Can't Make a Happy Home



There is no happiness in the home when the mother is sick and worried by the never ending household duties. She gets run down and becomes nervous and irritable, has shortness of breath, faint and dizzy, can't sleep, and gets up in the morning feeling as tired as she went to bed, and is demoralized and discouraged.

Milburn's H. & N. Pills will soon convince women it is not necessary to suffer, as they build up the nervous system and bring back the former health and vigor.

## Go North, Young Man!

It may be that some natural law of compensation works in these things! Just at a time when Western Canada was beginning to accustom itself to the new viewpoint that it cannot grow wheat to its heart's content, along comes a new realization of its potentialities in another direction that fans the flame of its optimism.

The realization is, of course, that in the great pre-Cambrian areas sweeping northwest from the Ontario-Manitoba boundary lies wealth of mineral resources which, of itself, is sufficient to guarantee a great and glorious future for this western country. Development which began in the rock formations of Ontario and which later spread through the same structures in Central and Northern Manitoba, shortly will become manifest in Northern Saskatchewan. This eventually will compensate the prairie regions for the apparently finite glory of their wheat fields.

Youth has suffered as result of economic depression in these western provinces due to scarcity of employment and the narrow field of opportunity open to them in a period of financial stringency and industrial stagnation. Many have been unable to secure a foothold, and have now reached adulthood without attaining that independence without which the term is barren and comfortless. They feel circumstances over which they had no control, and concerning which they had no voice, have robbed them of a birthright—and they are looking to the political leaders for assurance their claims are not being ignored. It is occupation they seek, opportunity to take their place in the full, responsible citizenship of the country.

While agriculture will remain the great source of income of the prairie provinces, it is obvious that, under present world conditions, opportunities for youth in the path their pioneer fathers trod are singularly limited in scope and variety. Obviously then, the salvation lies elsewhere. Opportunities must be created—and created not only for the rising generation now clamoring for its place in the sun, but created also for a future influx of new population which is essential to the attainment of a balanced economic structure upon which future development of these provinces depends.

Immigration, at the moment, is an unpopular topic—and rightly so. Yet wider home markets must be created not only for the products of the prairie farms, not only for consumers' goods from the industrial east, but also for the products of those countries of the world prepared to absorb our surplus agricultural production. Sooner or later, then, the problem of immigration must be tackled systematically and courageously. It will be necessary, therefore, to make intensive preparations that our own youth and our new neighbors may find employment and thus be enabled to contribute their share to the country's development.

Obviously, the one alternative to agriculture upon which Saskatchewan (particularly) has depended in the past, is a parallel development of other great primary resources of which the potentialities already are known.

Saskatchewan (and we speak of Saskatchewan particularly because there the problem is acute) has abundant deposits of lignite coal, commercial clays, sodium sulphate and other non-metallic minerals throughout its prairie lands. Oil and gas, which have proved so valuable to Alberta, is being avidly sought in different sections of the province. But away to the northward lies this great pre-Cambrian shield, world's greatest storehouse of precious metals. Its resource too are being tapped by prospector's pick and by diamond drill. Surely the rock formation from which Ontario is reaping plentiful harvest, surely the veins which have helped pilot Manitoba through the difficult years, can be exploited to Saskatchewan's advantage and made to yield their just proportion to the economic life of the province!

These thoughts are inspired by a recent statement relative to the Flin Flin mine which straddles the northern Saskatchewan-Manitoba boundary. There, an investment of \$20,000,000 is producing an annual income of \$7,000,000 and maintaining a community of some 4,500 persons. The major portion of the Flin Flin ore body rests in Saskatchewan, and it is only a matter of time when similar development must ensue in the confines of the latter province.

Reports from the Saskatchewan hinterland indicate abundance of mineral resources, and that they have not yet been brought into commercial production is nothing new in the history of mining. Even the great Flin Flin, discovered in 1915, remained undeveloped for a space of ten years thereafter, but, once the complexities of its ore were unravelled, development came quickly.

While agriculture has languished, mineral production in Canada has continued to advance. In 1933, Canadian mines produced \$220,502,066 as against \$181,228,225 in 1932—and the augurs for the future are extremely favorable.

Here then lies a fallow field for the activities of forward-looking government and the energies of ambitious youth! Here lies the West's way out!

Union workers in Scotland are demanding higher wages.

## Sure Signs

of kidney troubles are pain in the back, difficult urination, deposits in urine. Gin Pills relieve kidney trouble by gently soothing and healing the inflamed tissues. 50¢ a box at all druggists.



## Use Ships As Prisons

When men in Spain mention in the future that they have been on a cruise they may be met with suspicious glances. Some of Spain's new prisons are floating ones. Because of the overcrowded conditions of old prisons following enforcement of the new Vagrancy Act, the government has chartered a few ships and put the superfluous prisoners in them.

## The Speed Of Lightning

Lightning travels at speeds ranging from 14,900 to 68,400 miles a second, the average speed being 28,500 miles a second, or 15 per cent. the speed of light. According to measurements obtained in a scientific investigation in Africa. Even knowing this a lot of people will go on ducking when lightning is flashing.

## Marvels of the Human Eye

By F. M. CROWE, Optometrist-Optician, Calgary

### NO. 7—PRESBYOPIA OR "OLD-AGE SIGHT"

Although forty years of age is of course not considered old, yet because Presbyopia usually manifests itself at about that age, it is commonly referred to as "Old-age sight". How often we hear people say "my sight is just as good as it ever was except for reading and sewing." Yes, this condition is common to man. Let us consider the cause of this natural development which causes so much inconvenience after middle life.

We have fully explained that in order to have a clear image of a distant object focused on the Retina, the length of the eyeball and the curvature of the Cornea and Lens must be properly related. The first two may be considered as fixed as to length and curvature respectively but fortunately the Lens is elastic and it is this elastic power or "Accommodation" which enables us to focus objects near at hand. Accommodation is most powerful around twelve years of age and then gradually diminishes 'till there is none left at age sixty-five or seventy.

For sustained close work a certain amount is absolutely necessary and this the average person of forty-five does not possess, hence, the necessity of assisting the failing Accommodation by artificial means in the form of glasses and as the Accommodation continues to decrease, the strength of the lenses must be increased. This change should be every two or three years.

In an individual with normal distant vision such glasses, although necessary for reading, will blur objects across the room. Also the Presbyope who needs glasses for distant vision will require a different strength, or Bifocals, for near work.

The first symptoms of Presbyopia are: difficulty in reading by artificial light, having to hold the paper twenty or more inches away instead of fourteen or sixteen inches. With advance of time other complications arise. The muscles in an effort to force a focus, become unbalanced in their relation to each other, causing eyestrain, headaches, eyeaches, burning sensation, watery eyes, print blurred and runs together and drowsiness after a short period. These are not only the symptoms of uncorrected Presbyopia, but are also signals to older Presbyopes that it is "Time for a change."

Since the eyes have to converge when reading, how remarkable it is that the same nerve, the third or motor Oculi, supplies the power both for Accommodation and Convergence in order that they may work in harmony and when they fail to do so by neglecting to wear the proper glasses, trouble is bound to follow.

Presbyopia is not a disease but is due to natural progressive changes in the Ocular system and when present the eyes need assistance—not continued abuse.

(To Be Continued)

## DRIVES HIMSELF TO WORK AT 82

### And Still Plays a Little Golf

How many of us, when we are 82, can do the equal and healthful activity of this vigorous old Scottish engineer? In a letter he says:—"I arrived here from Scotland on the 7th April, 1930. I am now 82 years old. I drive my Ford car 40 miles over hills and dales to a factory, and can still play a little golf. I have taken the little dose of Kruschen Salts in my cup of coffee every morning for some years, and I believe it is keeping me in good health and enabling me to keep on working at the factories as an engineer."

Whether you are still in your 'teens or past your prime it is neither too early nor too late to start on the "little daily dose" of just a tiny tasteless pinch of Kruschen Salts in your morning cup of tea or coffee! They ensure internal cleanliness, keep the blood-stream pure. New and refreshed blood is spent coursing to every fibre of your being. Rheumatism, headaches, indigestion and backache all pass you by.

Rains have been so abundant in Australia recently that even the arid interior is assured of good pasturage for many months.

## How Acid Stomach Makes Itself Known to You

### HERE ARE THE SIGNS:

Nervousness Frequent Headaches  
Neuralgia Frequent Weakness  
Indigestion Sleeplessness  
Loss of Appetite Mouth Acidity  
Nausea Sour Smell of Breath  
Auto-intoxication

### WHAT TO DO FOR IT:

TAKE—2 teaspoonfuls of Phillips' Milk of Magnesia in a glass of water every morning when you get up. Take another teaspoonful 15 minutes after eating. And another before you go to bed.  
OR—Take the new Phillips' Milk of Magnesia Tablets—one tablet for each meal and as directed above.

If you have Acid Stomach, don't worry about it. Follow the simple directions given above. This small dose of Phillips' Milk of Magnesia acts at once to neutralize the acids that cause headache, stomach pains and other distress. Try it. You'll feel like a new person.

But—be careful you get genuine Phillips' Milk of Magnesia, or Phillips' Milk of Magnesia Tablets when you buy—25¢ and 50¢ sizes.

### ALSO IN TABLET FORM

Each tiny tablet is the equivalent of a teaspoonful of genuine Phillips' Milk of Magnesia.



## Phillips' Milk of Magnesia

## THAT DEPRESSED FEELING IS LARGELY LIVER

### Wake up your Liver Bile

—Without Calomel  
You are "feeling poor" simply because your liver isn't doing its duty. Two pounds of liquid bile into your bowels. Digestion and elimination are both hampered, and your entire system is being poisoned.  
What you need is a liver stimulant. Something that goes farther than salts, mineral water, laxative candy or chewing gum or cathartics which only make the bowels—ignoring the real cause of trouble, your liver.  
Take Carter's Little Liver Pills. Purely vegetable. No harsh cathartics (mercury) in them. Ask for them by name. Helius salutaris. 25¢ a box at all druggists.

## Grim Battle For Life

Eskimos Marooned On Ice Floe For Month Before Being Rescued

Trapped on an ice floe in Amundsen Gulf waiting impatiently to cross the 150-mile stretch from their native village on the southern shore of Banks Island to the mainland, half a dozen Eskimos fought a grim battle for life early this winter as they drifted up and down the gulf for a while month before they were finally able to land, when almost starved, at the Peace Point post on the Arctic coastline.

The story of the near tragedy was brought down from the Arctic by Patay, Andrew and Jorgen Klengenberg and their partner, J. P. Lythgoe, who operates a string of three trading posts on Victoria and King William Islands in the Arctic ocean. The four traders arrived in Edmonton on their way to Vancouver for a brief holiday before returning to their posts on the ice-locked islands which are the northern-most points upon which human beings, either native or white, live.

The three Klengenberg brothers, sons of the famous Capt. Charles Klengenberg, pioneer explorer and fur trader in the Arctic, who died in the summer of 1931 at Vancouver, were born in the Arctic and have been operating their father's string of trading posts. With the exception of their school days spent at Vancouver and brief visits "outside" every few years, they have spent their lives in the Arctic.

Lythgoe, their young friend and partner, went north with them for the first time from Vancouver three years ago.

## Whole Wheat Rolls

1/2 cup milk  
1/2 yeast cake  
2 tablespoon lukewarm water  
2 cups Crown Brand Corn Syrup  
1/2 teaspoon salt  
3/4 cup flour  
2 tablespoons Mazola  
1 egg  
1 1/2 cups whole wheat flour.  
Scald milk and when lukewarm stir in the yeast dissolved in the warm water. Beat in the white flour and let rise in a warm place until doubled in bulk. Cut down the dough and add the Mazola mixed with the beaten egg, the syrup, and the salt, then beat in the whole wheat flour. Let rise again until double in bulk, then cut down and roll out. Cut into biscuits with a round cutter about two and a half inches in diameter. Let the biscuits rise until light on an oiled pan and bake in a hot oven, about 460 degrees, for twelve minutes or more. On taking the rolls from the oven brush over with Denon's Golden Syrup. Some cooks give a flavor to their whole wheat buns by adding a little grated lemon to their dough with the whole wheat flour. The above quantity makes 25 fair-sized rolls.

## Just A Mere Trifle

Goofus—I hear that old Moneybags was waylaid and killed last night.

Rufus—Is that so? Did the criminals get away with much money?

Goofus—No. The old man never carried more than a little small change around with him and so practically all he lost was his life.

A: Crater Lake, Oregon, last winter the total snow was 870 inches, or more than 73 feet.

W. N. U. 2040

# DIXIE PLUG SMOKING TOBACCO



Dixie Plug is the thrifty man's pipe tobacco, the smoke that gives more for the money. Cut this big plug the way you want it. Coarse or flake, long or short, to your taste, and more economical as well.

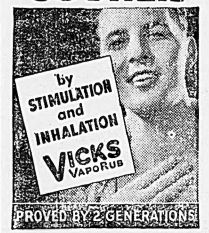
## Only Six Are Left

Flint Knappers Carry On Trade In Small Suffolk Town

The natives of West Africa and the East Indies have to rely upon the small Suffolk town of Brandon to supply them with flints for firing their old-fashioned rifles. Brandon is the only place in the world where flint knapping is still carried on. The six knappers, only remaining representatives of the craft, can be seen at work in little wooden sheds, probably on the same spot where thousands of years ago Ancient Britons knapped the flints into sling stones, arrow, spear and axe heads. Flint-knapping entails three distinct processes. First the rough flints as scooped from nearby pits, are quartered; they are flaked into six-inch strips and then cut into the desired shape. The flints are knapped into four sizes for fitting into the locks of muskets, carbines, horse pistols and pocket pistols. They are shipped in barrels of 5,000.

Claimed to be the largest in the world, a paper-making machine in Bury, England, will have a capacity of 3,000 tons of newsprint a week and will produce rolls 320 inches wide.

## Ends a Cold SOONER



## Ask Mother—She Knows

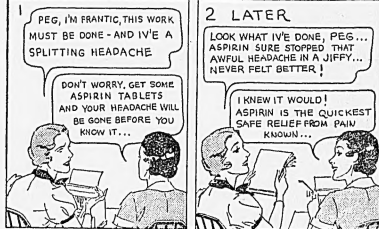
Mother took this medicine before and she knows it works. It gave her more strength and energy when she was nervous and rundown... kept her on the job all through the Change. No wonder she recommends it.

LYDIA E. PINKHAM'S VEGETABLE COMPOUND

More than 36 per cent. of the houses in Scotland have only two rooms.

**PATENTS**  
A List Of "Wanted Inventors"  
Full Information sent Free On Request  
The RAMSAY Co. Dept. 873 HANX ST. OTTAWA, ONT.

## Crown Pain, Headache in Few Minutes



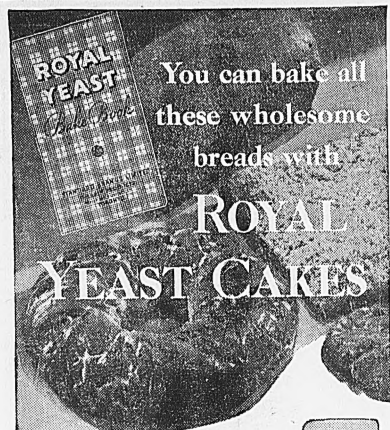
For Quick Relief Say ASPIRIN—When You Buy

Now comes amazingly quick relief from headaches, rheumatism, neuralgia... the fastest safe relief, it is said, get discovered.

These results are due to a scientific discovery by which an Aspirin Tablet begins to dissolve, or disintegrate, in the amazing space of two seconds after touching moisture. And hence to start "taking hold" of pain a few minutes after taking. The illustration of the glass, here, tells the story. An Aspirin Tablet starts to disintegrate almost instantaneously as it comes in contact with the saliva you swallow it. And thus is ready to go to work almost instantly. When you buy, though, be on guard against substitutes. To be sure you get ASPIRIN's quick relief, be sure the name Bayer in the form of a cross is on every tablet of Aspirin.







**ROYAL YEAST** You can bake all these wholesome breads with **ROYAL YEAST CAKES**

FULL leavening power is assured with Royal Yeast Cakes. Individually wrapped in air-tight waxed paper, they reach you in perfect condition. And they stay fresh for months. No wonder Royal Yeast Cakes have been the standard for over 50 years. Today—they are preferred in 7 out of every 8 Canadian homes where dry yeast is used.

FREE—The "Royal Yeast Cake Book" to use when you bake at home. 23 tested recipes—loaf breads, rolls, buns, coffee cakes! Address Standard Brands Ltd., Fraser Ave. and Liberty St., Toronto, Ont. Ask, too, for leaflet, "The Royal Road to Better Baking."

Buy Made-in-Canada Goods



## OCCASIONAL WIFE

by EDNA ROBB WEBSTER  
Author of "Joretta," "Lipstick Girl," etc.

### SYNOPSIS

Camilla Hoyt and Peter Anson, young and in love, marry secretly, deciding to live their own lives apart until Peter is able to provide for her. Peter is a young, struggling sculptor trying to win a competition for a scholarship abroad and Camilla is the adopted daughter of a wealthy family. She is not to inherit money when she comes of age and so is studying commercial art in the hope of landing an agency job. Others in the story are Avis West, another wealthy girl who is trying to win Peter, Sylvia Todd, Peter's model, and Gus Matson, his former roommate with whom he has quarrelled. At a party at an exclusive club Peter entertains Camilla's guests with impersonations. When the rest of the members of the party go to a cabaret to continue the guilty, Peter and Camilla slip off to the bench by themselves and fall asleep on the sand. When they awake it is early morning and Avis and another boy are standing near them. This makes it necessary for Camilla to announce before the party that she and Peter are married. Bowman and Weeks, an advertising agency, where Camilla has submitted some of her work, send for her and tell her they have a new account which requires unusual treatment of juvenile art. The critics were enthusiastic about her work, and Mr. Weeks offers her a salary of \$50.00 a week to start and a prospect of having it doubled. She tells Peter of her good fortune in securing employment. Mrs. Hoyt is also informed that Camilla has obtained work and is going to leave the Hoyt household. Avis West rents a studio on the same floor as Peter, and invites him to have lunch there. He accepts reluctantly, but is favorably impressed with his visit.

(Now Go On With The Story)

### CHAPTER XXXVII

"All that has nothing to do with your problem, Peter," Camilla changed the subject abruptly. "Right now, what you need isn't more work, but more time and freedom from anxiety. I can take care of both of us now, and I am going to do it until you get established in your own work."

Peter rose hastily to his feet, almost upsetting Camilla with his sudden movement.

"Not much, you're not!" he snorted with anger and disgust. His voice sounded cold, so that it chilled Camilla to the bone, at the same time his eyes blazed fire. She never would have believed that Peter—her gentle, adoring, amiable Peter—could be so angry with her. And over nothing at all. She was experiencing what every woman does sooner or later after marriage—the revelation of some fault or ignoble characteristic in the man she loves, and which she has not dreamed he possessed.

Her surprise at his reaction silenced her for a few moments. Then Peter stood and gazed sullenly out the window. Finally, she ventured, "But, Peter, won't you be reasonable? Is there any sense in your doing odd work to pay your expenses when you are so rushed for time on your important work, when I am just as well help you?"

He waited around to face her and demanded slowly, as if he measured his words, "Was that in our contract? You ought to know—you drew it up!"

She attempted to laugh, as if this first quarrel must be a joke and they were only acting. "Oh, there were so many clauses in that silly contract that it would take a lawyer to remember them."

"Now you think it was a silly contract, do you? Well, get this! I'm agreed to do a thing, I do it. I'm no quitter! I suppose you are over sorry you married me, now. I don't blame you, and you can break the whole contract any time you want to."

Like all quarrels, every word aggravated her more unreasonably. In Peter's overwrought state of mind, his chagrin at his poverty, and his unrecognized jealousy of Camilla, his reasoning was paralyzed.

Camilla gasped helplessly. "Why, Peter! Please, don't talk like that. You must be ill. You are ill—you are working and worrying too much. You have to let me help you."

"Don't say that again!" he commanded angrily. "That shows what you think I am—a weakling. Just because you got started ahead of me, you're laughing at me—or feeling sorry for me, and that's all the same. If you think I like it, that people will soon be telling me how proud I should be of my wife, you're sure dead wrong. There's nothing in the world I despise and dread more than living on the income of a wife who is more successful than her husband. I won't do that, even if I never do any better than I am now."

He had to stop for breath. But even that tirade did not anger Camilla. It only hurt her cruelly, caused little shivers of pain to tremble through her, radiating from her heart, where a great heavy hurt throbbed and ached.

"But you are doing splendidly, dear Peter. It is just that your work takes more time to develop. You really are doing so much more than I am, and it will be worth much more in the end, too. But you can't starve while you wait for the results!"

"I won't starve. I never have. And don't offer me your charity!"

"Why, Peter," she pleaded, "I was not offering you anything. What I have, is yours. And if anything I have can help with your future, I am doing it just as much for myself as for you, don't you see? Can't I invest my money in your future?"

"No, I don't see to it that way and never will. You refused to let me take care of you and now you expect me to depend on you."

"But that's different. If you had to take care of me, it would hurt your work. I can help you because of my work."

"Which is exactly the whole thing. You don't need to remind me of it!" Camilla sighed helplessly. Words were useless in Peter's present mood. She never had seen him like that and didn't know what to say or do. Presently, she got up from her chair swiftly and went over to put her arms around him and rest against him like a hurt, bewildered child.

"All right, darling. Let's not talk about it any more. I'm sorry—I suggested anything. I want you to do whatever makes you happy."

"Happy!" he scoffed.

She drew back and looked up into his face quickly. His eyes wavered and turned aside without meeting hers, stubbornly. In her arms, she felt his big body rigid, unyielding, and as she tried to draw away from her, Camilla's thoughts floundered desperately, but she could think of nothing to say. She just dropped her head on his broad, linen-covered breast and tightened her arms around him. His arms hung listlessly at his sides, as if he were powerless to move them.

Finally, she said softly, without looking up at him, "Peter, don't you love me?"

He moved impatiently and drew away from her. "Of course. You know I do. That only makes it worse."

It was as if he had plunged a knife into her breast before, and now he gave it a quick twist to increase her pain.

"Makes what worse?" she asked weakly.

"Why, if I didn't love you and had no pride—that is, if I hadn't the two greatest things in life—I would think it was pretty soft to have a wife who could make enough for both of us, as some fellows do."

"I think you are making a mountain out of a sand pile," her own resentment began to rise, "but I have told you I would say no more about it. Forget it, and let's go out for dinner somewhere."

"What with? I can't buy dinner for two with fifty cents. I get paid tomorrow, but that doesn't help me today. Besides, I owe most of what is coming to me."

She would have said, blithely, that they not just quarrelled over that very thing, "Well, come along. I have money," but she dared not venture that suggestion now. Or she might have proposed that they go back to her apartment and have dinner. There was plenty of food in the little lease refrigerator. But that would be like pouring hot oil on his wounds of false pride.

But was it false pride, she asked herself anxiously, and had to admit that it was not, to a certain extent. She was proud of Peter—that he possessed such pride, even if he did exaggerate its maintenance under these particular circumstances.

(To Be Continued)

Develop Sodium Sulphate Deposits  
Formation of a unit of the company called the East Crest Holding and Development Company for the handling of sodium sulphate deposits acquired in Saskatchewan was described to shareholders of East Crest Oil Company at their annual meeting in Calgary. Harvey S. Price, president, said at present the company was confining its activities to a local experimental plant.

Miles flown by British aircraft last year were much higher than in 1932.

W. N. U. 2040

## BEFORE BABY COMES

A mother is a mother before her child is born.

SCOTT'S EMULSION furnishes an abundance of the necessary Vitamins A and D for health and strength of mother and child.

SCOTT'S EMULSION RICH IN VITAMINS 12-33



Hang it in your kitchen Pull out one sheet of Waxed Paper at a time.

Appelford PAPER PRODUCTS HAMILTON, ONTARIO

## How To KEEP FIT

When your physical regularity is disturbed, you feel run-down and "handicapped" the wise thing to do is to take Andrew Liver Salt for several consecutive days until the normal rhythm is fully re-established. Andrew will give you the inner cleansing function of Nature the old also needs to do this for. Also, when normal habits are re-acquired, follow the Andrew Rules of Health.

Eat moderately. Get lots of sleep, fresh air and exercise. And take a bracing, energizing glass of Andrew Liver Salt once or twice a week. Sustained good health will easily repay you. Get Andrew from your druggist, lines at 50c and 60c—New, large bottle, 1 lb. Sole Agents: John A. Huston Co., Ltd., Toronto.

### Has Metal Larynx

Clarence Peterson of Ephraim, Utah, has regained his power of speech through an ingenious metal box equipped with a vibrating reed. Telephone engineers designed the apparatus and surgeons placed it in Peterson's throat. He was again able to speak and to whistle after being speechless for a year as the result of a growth in his upper trachea which forced removal of the larynx.

## CAN'T SLIP OR SLIDE FALSE TEETH

Don't use any old kind of remedy to keep false teeth in place—use a reliable, recognized one which dentists prescribe such as Dr. Wernert's Powder—the largest seller in the world—grues teeth so secure yet comfortable they feel natural. Positively no slipping or clicking—blissful comfort assured all day long. Forms a special comfort cushion to protect and soothe gums. No colored, gummy paste—keeps mouth sanitary—breath pleasant. Inexpensive—all druggists.

## Little Helps For This Week

"Thou shalt be steadfast and shall not fear, because thou shalt forget thy misery, and remember it as waters that pass away." Job 11:15-16.

In the bitter waves of woe, Beaten and tossed about By the aullen winds that blow From the desolate shores of doubt, Where the anchors that faith has cast Are dragging in the gale, I am quietly holding fast To the things that cannot fail:—Washington Gladstein.

In the darkest hour through which a human soul can pass, whatever else is doubtful, this at least is certain. If there be no God and no future state, even then it is better to be generous than selfish, better to be true than false, better to be brave than to be a coward. Blessed beyond all earthly blessedness is the man, who in the tempestuous darkness of his soul has dared to hold fast to these venerable landmarks. Thrice blessed is he who when all is cheerless within and without, has obstinately clung to moral good. Thrice blessed because his night shall pass into clear bright day.—F. W. Robertson.

## New Regulations For Receiving Gold Bullion

Origin Must Be Readily Recognized At Royal Mint

An effort to further discourage the melting down of gold coins which are legal tender in Canada is made by the minister of finance in the new regulations for the receipt of gold bullion at the royal mint, Ottawa.

In future old jewelry and dental scrap will not be purchased if it has been melted or otherwise treated in such a way as to prevent its origin being readily recognized. It is unlawful to melt down gold coins which are legal tender in Canada and this regulation will make it impossible for any person to benefit by breaking the law since the gold cannot be legally exported.

## Bars Jazz On Sundays

Strict Regulations Of Chief Constable Of Northampton, England

Jazz and dance music must not be played in Northampton houses on Sundays. This pious prohibition was made by the Chief Constable of Northampton in England.

He does not object, however, to classical music or to wireless, provided that radio loud-speakers are not so loud as to be heard by passers-by.

The playing of all games in public-houses is also prohibited in the town on Sundays, and programmes of all Sunday concerts must be censored by the police several days before the performances.

Modern heating systems are so painfully efficient, they keep a home in January at temperatures that drive one out of town in July.

## Gentlemen



## Be Treated!

You corral a real treat when you "roll-your-own" with Ogden's Fine Cut. You just can't beat this fine, fragrant tobacco for easy rolling and smooth, satisfying smoking.

And, you'll never find a finer combination than Ogden's Fine Cut and "Chanticleer" or "Vogue" cigarette papers for down-right enjoyment in "rolling your own."

## SAVE THE POKER HANDS

## OGDEN'S FINE CUT

P.S.—At any POKER HAND Premium Store or by mail—you can get 5 large booklets of "Chanticleer" or "Vogue" cigarette papers in exchange for one complete set of POKER HANDS.

Your Pipe Knows Ogden's Cut Plus

The grizzly bear is called "The King of the Rockies," yet it will step aside to let a skunk pass along the trail.

## HORSES SAVED

FROM COUGHS AND COLDS! Spohn's Compound... Give Spohn's at first sign of sickness—prevent serious trouble. Satisfies druggists for only 40c and \$1.20 or shipped direct, postage prepaid. Also for sale in bottles of 60c. Write today! ASK YOUR DRUGGIST

## Lowest Price for Highest Quality

### GARDEN AND FIELD SEEDS

By arrangement with one of the largest, oldest and most dependable sources of supply in Canada (commanding the cream of the world market), I am now in a position to sell for the LOWEST PRICE QUOTED IN THE CHEAPEST SEED CATALOGUE, ADVERTISEMENT OR SEED LIST PUBLISHED, the very choicest GOVERNMENT TESTED Seeds it is possible to procure, in 3c, 4c (and up), SUPER-size packets, or in BULK to fill any requirement.

Make up your order from any seed list, advertisement or see my selection of over 1,000 varieties; I will fill the order to your entire satisfaction—probably at less money in some varieties, but in no case higher than the lowest price quoted to you elsewhere.

I will also hand you "MERCHANTS NEW WAY COUPON" worth 25c in FREE Seeds.

I expect no business on sentiment. This is a direct and drastic challenge on the one fundamental of price for both GARDEN AND FIELD SEEDS, the best that nature and experienced cultivation have produced.

Buy your Seeds from your Local Merchant, the store that serves you faithfully 365 days every year.

Let me buy your continuing confidence with consistent service

Do me a courtesy and yourself a real service by calling and verifying this offer. Before you buy Seeds anywhere see me.

## Your Local Merchant

## EDWARDSBURG CROWN BRAND CORN SYRUP

The economical and delicious table syrup. A nourishing sweet for the whole family.

THE CANADA STARCH CO. LIMITED, MONTREAL

## THE CHINOOK ADVANCE

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Sunday, April 1  
Easter Sunday

Church Services at 3 p.m.

Subject—"The Risen Christ"

Special music

You owe it to your Leader to attend church this day.

Pastor, J. D. Woollett, B.A.

### CHINOOK CATHOLIC CHURCH

Service Second Sunday Every Month.  
Mass at 9 a.m.

### CHINOOK MARKET PRICES

#### WHEAT

1 Northern.....	\$ 47 1-2
2 Northern.....	45 1-2
3 Northern.....	43
No. 4.....	39
No. 5.....	36
No. 6.....	34
Feed.....	30 1-2

#### OATS

2 C. W.....	21 1-2
3 C. W.....	19 1-2
Feed.....	19 1-2

Anything to buy or sell? Try a Want Ad. "Advance" ads get results.

COMPLETE YOUR TRAVEL ARRANGEMENTS AND BUY YOUR Steamship and Rail Tickets FROM THE LOCAL AGENT CANADIAN NATIONAL Rail and Steamship Lines at 111 Main Street, Chinook, Alberta

WANTED: The news from every part of the Chinook district. Send it in.

**Motor Truck Delivery**  
Prompt Service, Prices Reasonable  
M. L. CHAPMAN, Chinook

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CHATHAM, Ont., March 15.—Search that started January 4 on a farm a few miles north west of Wilkesport, in Sombra township, was rewarded today with the announcement that sulphur had been discovered in the third place on the continent where sulphur had been unearthed. The other sulphur finds are in Mexico and Texas, and Sombra township is the only place in Canada to report sulphur.

A sample was described as a fine and clear production.

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### Classified Ads

GENTLEMEN'S personal drug sundries. Send for free catalogue or \$1 for 15 assorted samples. New kinds. Highest quality. Postpaid in plain wrapper the same day as order is received. National Distributors

Box 25, North Regina  
Saskatchewan  
S-28

FOR RENT—Five-roomed House with large garden. Apply to Mrs. R. Whelan

FOR RENT—Seven roomed House with furnace, sifter and garage house decorated throughout. Apply Advance Office.

### Hogs Finish Better With Scientific Use Of Salt

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Hogs given salt in the proportion of two and one half pounds to 100 lb. of meal gained an average of 17 lb. a day, while those not getting the salt ration gained only 7 lb. a day. The time necessary to finish the hogs was reduced from 190 to 125 days, through the regular feeding of salt.

In addition to the saving of feed which amounts to more than two thousand pounds, is the fact that hogs which are early finished are of higher quality for the production of bacon. There is a better distribution of fat and lean required for bacon of good quality and texture, so that early finished hogs bring better prices.

It is necessary, however, to exercise some care in feeding the salt. It must not be given in the form of brine or concentrated mixtures, but should be thoroughly pulverized and mixed through the dry grain as uniformly as possible. This practice should be followed even in preparing a wet feed.

Through their investigations in raising more than fifteen hundred hogs, the Lacombe Station officials have demonstrated that Canadian farmers can raise hogs more economically and of higher quality through the scientific use of salt.

Mr. Carter, of Delia, Alta., is a Chinook visitor this week.

### House Painting Paper Hanging

See Our Latest Samples of Wall Paper

Plastering -- Carpentering Signs

PRICES REASONABLE

W. J. Gallagher Chinook

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Mr. MacPherson urged that prairie farmers could recoup themselves for any lack of compensation, by increasing their acreage in coarse grains. He pointed out that the carry-over of coarse grains is very small. In oats the carry-over has been 42,000,000 bushels; in barley it has been 11,000,000 bushels, a combined reserve in the two grains of 53,000,000. But the domestic consumption alone has aggregated 40,000,000 bushels a month, while there is a large export trade to be supplied.

The Regina Star declares that where wheat production decreased and that of coarse grains increased it would go far to bring about a more stabilized condition of grain production, and would give a better chance to the markets to absorb the heavy carry-over of wheat. There seems much in the contention of Mr. MacPherson and it is worth the serious consideration of the farmers of the west.

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## NOW READY!

A Tonic for Springtime

# BOCK BEER

DRAUGHT or BOTTLED AT ALL GOOD HOTELS

BY THE CASE FROM OUR WAREHOUSES

### DISTRIBUTORS LIMITED

Agents for the Brewing Industry of Alberta

Phone 648

Drumheller

Not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta

IF  
YOU NEED  
SOME HAND BILLS  
SEE

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